**DTC 375 Course Schedule**

**Spring 2014**

**Tuesday, January 14**

Introduction to the course; introduction to the texts; introduction to WordPress.

**Thursday, January 16**

You should have prepared for this class by studying the “Mediums” chart found on the class website. We will also spend some time working with WordPress and learning how to upload media to your server space so that you can put the syllabus on your WordPress site. For detailed help with WordPress, visit <http://codex.wordpress.org/Main_Page>. [class discussion, studio time]

Materials Needed:

* mediums-chart
* dtc-server space
* WordPress home page (online)

**Part 1. How to Read Texts and What It Means to Be a DTC Major. Hayles, *How We Think*, Chs. 1-3; WordPress.**

In this section of the course we will read three chapters from N. Katherine Hayles’ *How We Think*, a book that encapsulates the notion of language, texts, and technology well. The chapters on which we focus specifically address the influence of computers upon cognition, learning and the academy. It also introduces Digital Humanities and provides a place in which we can talk about the CMDC program and the approaches to education that we embrace. You will work with Word Press during this segment of the course since it is a popular CMS that you should know how to manipulate.

**Tuesday, January 21**

You should have prepared for this class by reading Chapter 1 from Hayles’ *How We Think* and answering the questions on the document, “hayles-ch.1-questions,” as well as studying the documents, “blooms taxonomy” and “stages-cognition” found on the class website. [group activity, followed by class discussion]

Materials Needed:

* hayles-ch.1-questions
* blooms-taxonomy
* stages-cognition
* cultural-upheavals

**Thursday, January 23**

You should have prepared for this class by reading Chapter 2 from Hayles’ *How We Think*; studying the handouts, “cmdc2.0-information” and “hayles-ch.2-handout,” found on the class website; and answering the questions found on “hayles-ch.2-questions.” [class discussion]

In preparation for the writing you will do in this course, we will spend time at the end of class looking over the document, entitled “citing-cheatsheet,” found on the class website.

Materials Needed:

* hayles-ch.2-handout
* cmdc2.0-information
* hayles-ch.2-questions
* citing-cheatsheet

**Tuesday, January 28**

You should have prepared for this class by reading Chapter 3 from Hayles’ *How We Think*; you should also have read the brief summary of Shakespeare’s play, *The Merchant of Venice*, at <http://www.shmoop.com/merchant-of-venice/summary.html>; and Act III, Scene II, lines 1-62 of *The Merchant of Venice*, found at <http://shakespeare.mit.edu/merchant/full.html>. [class discussion]

In preparation for your “Reflective Essay,” we will spend time at the end of class looking over the website, “Reflective Writing,” located at <http://www2.smumn.edu/deptpages/tcwritingcenter/forms_of_writing/reflect_essay.php> and the Assignment Sheet for the Reflective Essays, located on the class website.

Materials Needed:

* *The Merchant of Venice* (online)
* Summary of *The Merchant of Venice* (online)
* Reflective Writing (online)

**Thursday, January 30**

The conclusion of Hayles’ *How We Think*. You should have prepared for this class by working on the activity assigned to your group described in the handout, entitled “hayles-ch.3,” and found on the class website. We will review the “Reflective Essay” assignment on the “Assignment Sheet.” [group activity, followed by class discussion]

Materials Needed:

* hayles-ch.3
* class project page
* reflective-essay

\*\*\*Special note: Your WordPress site containing the responses to the questions from Chapter 2 and your 250-500 word “Reflective Essay” on Hayles’ *How We Think* is due on the following Tuesday at the beginning of class. See “Class Projects,” located on the class website and the “Reflective Essay” handout for ideas to write about and general directions..

**Part 2. Teaching Students How to Think about Their Use of Technology. Rushkoff, *Program or Be Programmed*.WordPress.**

This section of the course centers on the philosophical grounding for a study of language, texts, and technology, using Douglas Rushkoff’s *Program or Be Programmed: Ten Commands for a Digital Age* as our guide through this line of inquiry. You will continue to build your skills with WordPress by adding assets to your site and learning more about styling templates.

**Tuesday, February 4**

Make sure you have posted your answers to the questions from Chapter 2 and your “Reflective Essay” on Hayles’ *How We Think* on your WordPress site before class starts.

You should have prepared for this class by reading the Preface, Introduction and Chapter 1 from Rushkoff’s *Program or Be Programmed* and answering the questions on the document, entitled “rushkoff-preface-1,” found on the class website. You will post one polished response from each chapter on your WordPress site. We will also view Rushkoff talking about the book, at <http://www.youtube.com/watch?v=kgicuytCkoY>. [class discussion]

Materials Needed:

* rushkoff-preface-1
* Rushkoff video (online)

**Thursday, February 6**

You should have prepared for this class by reading Chs. 2-4 of Rushkoff’s *Program or Be Programmed* and by answering the questions on the document, entitled “rushkoff-chs.2-4,” found on the class website. You will post one polished response from each chapter on your WordPress site. [class discussion]

Materials Needed:

* rushkoff-chs.2-4

**Tuesday, February 11**

You should have prepared for this class by reading Chs. 5-7 of Rushkoff’s *Program or Be Programmed* and by answering the questions on the document, entitled “rushkoff-chs.5-7,” found on the class website. You will post one polished response from each chapter on your WordPress site. [class discussion]

Materials Needed:

* rushkoff-chs.5-7

**Thursday, February 13**

You should have prepared for this class by reading Chs. 8-10 of Rushkoff’s *Program or Be Programmed*. You will also prepare a 100-word summary of each of the three chapters. Please consult the YouTube video, “How to Write a Summary,” found at <http://www.youtube.com/watch?v=eGWO1ldEhtQ>. You will post all of your summaries to your WordPress site. [class discussion]

Materials Needed:

* How To Write a Summary (video)

**Tuesday, February 18**

You should have prepared for this class by studying your FaceBook site or, if you do not have one, someone else’s. Note how many “Friends” you (or you friend) have, how many ads that show up on the timeline; review the security settings. We will watch Rushkoff’s interview with the *Huffington Post* about Facebook, at <http://www.youtube.com/watch?v=suLDOim6fCc>. You should also conduct an i-search, and note the way you may be presented to others online. [class discussion]

Materials Needed:

* Facebook site (online)
* Video of Rushkoff’s interview (online)
* Google (online)

**Thursday, February 20**

In-class workshop on advanced WordPress techniques. We will spend the class day working on your site. [studio time]

Materials Needed:

* WordPress site (online)
* Your class content

\*\*\*Special note: Your WordPress site containing your 250-500 word “Reflective Essay” on Rushkoff’s *Program or Be Programmed*, your responses to questions, and your summaries are due on the following Tuesday at the beginning of class. See “Class Projects,” located on the class website and the “Reflective Essay” handout for ideas to write about and general directions.

**Part 3. Teaching Students about the History of Computer Technology. Ceruzzi, *Computing*. iBook Author, with PDF linked off WordPress site.**

**Tuesday, February 25**

Make sure you have posted your materials for Rushkoff’s *Program or Be Programmed* to your WordPress site before class starts.

We will spend the class time with a special workshop on iBook author. You will prepare an iBook for the Ceruzzi book. When it is time to “turn in” your iBook, I will download your iBook to my iPad, but you are also expected to link the PDF version of your iBook from your WordPress site. For help with your iBook, visit iBook Author Boot Camp at <http://mobile.tutsplus.com/tutorials/iphone/ibooks-bootcamp-getting-started/>. [studio time]

Materials Needed:

* iBook Author (on your desktops or downloaded to your laptops)

**Thursday, February 27**

You should have prepared for this class by reading the Introduction and Ch. 1. of Ceruzzi’s *Computing* and by defining the terms on the document, entitled “glossary-ceruzzi,” found on the class website. You will post polished definitions for three terms from each chapter on your WordPress site. [class discussion, slide show “ceruzzi-intro” ]

Materials Needed:

* glossary-ceruzzi
* ceruzzi-intro (slide show)
* iBook Author (on your desktops or downloaded to your laptops)

**Tuesday, March 4**

You should have prepared for this class by reading Chs. 2-3. of Ceruzzi’s *Computing* and by defining the terms on the document, entitled “glossary-ceruzzi,” found on the class website. You will post polished definitions for three terms for each chapter on your WordPress site. [class discussion]

Materials Needed:

* glossary-ceruzzi

**Thursday, March 6**

You should have prepared for this class by reading Chs. 4-7. of Ceruzzi’s *Computing* and by defining the terms on the document, entitled “glossary-ceruzzi,” found on the class website. You will post polished definitions for three terms for each chapter on your WordPress site. [class discussion]

Materials Needed:

* glossary-ceruzzi

\*\*\*Special note: Your iBook containing your 250-500 word “Reflective Essay” on Ceruzzi’s *Computing* and your glossary terms are due on the following Tuesday at the beginning of class. See “Class Projects,” located on the class website and the “Reflective Essay” handout for ideas to write about and general directions.

**Part 4. Code as Text and the Impact of Computer Technology upon Culture. Montfort et al, *10 Print*; close read even chapters; scan odd ones. Prezi, linked off WordPress site.**

Thinking and language are linked activities of mind. This portion of the course, therefore, shifts to a discussion of this relationship, especially as it plays out with code, as discussed in depth by Nick Montfort et al in *10 Print Chr$(205.5+RND(1)); : Goto 10*. You will experiment with Prezi and participate in a team presentation.

**Tuesday, March 11**

Make sure you have posted your PDF for Ceruzzi’s *Computing* and your “Reflection Essay” to your WordPress site before class starts; I will download your iBooks at the beginning of class.

You should have prepared for this class by reading Chs. 5, 15, and 10. We will work with Vise on the Terminal on your Macs to recreate the 10 Print code the authors feature in the book. [class discussion, slide show “montfort-intro” ]

Materials Needed:

* montfort-intro
* Vise (on your desktop or downloaded to your laptops)

**Thursday, March 13**

We will spend the class time with a special workshop on Prezi. You will work in teams to prepare a presentation of a chapter of Montfort et al’s book that will be linked from your WordPress site. Your Prezi is due on the day your team is presenting. It should be available from your WordPress site on that day. For help with Prezi, look over the document, entitled “prezi-tutorial” located on the class website. [studio time]

Materials Needed:

* prezi-tutorial
* Prezi (on your desktops or downloaded to your laptops)

\*\*\*Spring Break, March 17-Friday, March 21\*\*\*

**Tuesday, March 25**

You should have prepared for this class by reading Chapters 20 and 30 and scanning Chapters 25 and 35. Teams 20/25 & 30/35 are scheduled to give their Prezi presentations on this day. You will produce one response, 100 words or less, to the presentations (in which you are not involved) and post a polished version of this response on your WordPress site. [presentations, followed by class discussion]

Materials Needed:

* Your Prezi presentation

**Thursday, March 27**

You should have prepared for this class by reading Chapter 40 and scanning Chapter 45. Team 40/45 is scheduled to give its Prezi presentation on this day. You will produce one response, 100 words or less, to the presentations (in which you are not involved) and post a polished version of this response on your WordPress site. [presentations, followed by class discussion]

Materials Needed:

* Your Prezi presentation

**Tuesday, April 1**

You should have prepared for this class by reading Chapter 50 and scanning Chapter 55. Team 50/55 is scheduled to give its Prezi presentation on this day. You will produce one response, 100 words or less, to the presentations (in which you are not involved) and post a polished version of this response on your WordPress site. We will follow this presentation with a group activity. [presentations, followed by class discussion; group activity: see “montfort-ch.50-activity”]

Materials Needed:

* Your Prezi presentation
* Montfort-ch.50-activity

**Thursday, April 3**

You should have prepared for this class by reading Chapter 60 and scanning Chapter 65. Team 60/65 is scheduled to give its Prezi presentation on this day. You will produce one response, 100 words or less, to the presentations (in which you are not involved) and post a polished version of this response on your WordPress site. We will follow this presentation with a group activity. [presentations, followed by class discussion; slide show, entitled “montfort-conclusion” ]

Materials Needed:

* Your Prezi presentation
* montfort-conclusion

\*\*\*Special note: Your WordPress site containing your Prezi presentation, responses to presentations, and your 250-500 word “Reflective Essay” on Montfort et al’s *10 Print* is due on the following Tuesday at the beginning of class. See “Class Projects,” located on the class website and the “Reflective Essay” handout for ideas to write about and general directions.

**Part 5. How We Learn. Davidson, *Now You See It*; close read chs. Introduction, 2, 3, 4, 5, 6, conclusion; scan 1, 8. WordPress.**

In this section of our course, we will return to the notion of cognition, this time from the perspective of learning and unlearning, as argued by Cathy Davidson in her book, *Now You See It*. We return to WordPress as our main authoring platform to see if you have indeed learned new ideas after working with iBook Author and Prezi.

**Tuesday, April 8**

Make sure you have posted your Prezi presentation, your ”Reflective Essay” for Montfort et al’s *10 Print*, and your responses to other teams’ presentations to your WordPress site before class starts.

You should have prepared for this class by reading the Introduction, Chapter 1, and Chapter 2 of Davidson’s *Now We See It*. We will work in teams during class on questions relating to the chapters. You will post a polished version of your team’s responses on your WordPress site. We will watch the YouTube video, entitled “Selective Attention Test, located at <http://www.youtube.com/watch?v=vJG698U2Mvo>. [class discussion, followed by group activity]

Materials Needed:

* davidson-intro-2
* Selective Attention Video (online)

**Thursday, April 10**

You should have prepared for this class by reading Chapter 3 and Chapter 4 of Davidson’s *Now We See It*. We will work in teams during class on questions relating to the chapters. You will post a polished version of your team’s responses on your WordPress site. [class discussion, followed by group activity]

Materials Needed:

* davidson-chs.3-4

**Tuesday, April 15**

You should have prepared for this class by reading Chapter 5 of Davidson’s *Now We See It* and by answering the questions found on the document, entitled “davidson-ch.5,” located on the class website. You will post a polished version of your team’s responses on your WordPress site. [class discussion]

Materials Needed:

* davidson-ch.5

**Thursday, April 17**

You should have prepared for this class by reading Chapter 6 and Chapter 7 of Davidson’s *Now We See It*. We will have a guest speaker from the business sector to talk about the workplace. You will post a polished version of your notes from this talk on your WordPress site. [class discussion]

Materials Needed:

* davidson-chs.6-7

 \*\*\*Guest speaker

**Tuesday, April 22**

You should have prepared for this class by reading Chapter 8 and the Conclusion of Davidson’s *Now We See It* and by answering the questions found on the document, entitled “davidson-chs.8-conclusion,” located on the class website. You will post a polished version of your team’s responses on your WordPress site. [class discussion]

Materials Needed:

* davidson-chs.8-conclusion

\*\*\*Special note: Your WordPress site containing the polished responses to questions prepared by you and your team, your notes from the guest lecture, and your 250-500 word “Reflective Essay” on Davidson’s *Now You See It* is due on the following Tuesday at the beginning of class. See “Class Projects,” located on the class website and the “Reflective Essay” handout for ideas to write about and general directions.

**Part 6. Postscript: Expanded Notions of Text. Postscript: Discussion “From pBooks to dBooks.” WordPress.**

We wrap up the course with a discussion of the history and future of the “book.” Our discussion will be drawn from several handouts, especially a synopsis of S. H. Steinberg’s *Five Hundred years of Printing*, as well as your firsthand experience in producing multimedia texts during the semester.

**Thursday, April 24**

Make sure you have posted your materials for Davidson’s *Now You See It* to your WordPress site before class starts.

You should have prepared for this class by reading the documents, entitled “book-history,” “list-of-1sts,” and “literary-history-timeline” found on the class website. [class discussion; slide show, entitled “book-lecture”]

Materials Needed:

* book-history
* list-of-1sts
* literary-history-timeline

**Tuesday, April 29**

You should have prepared for this class by reading “materiality-handout.” We will spend the class working in groups on the questions, entitled “postscript-questions,” found on the class website. You will post a polished version of your responses on your WordPress site. [group activity]

Materials Needed:

* postscript-questions
* materiality-handout

**Thursday, May 1**

You should have prepared for this class by revising the PhotoShop file, entitled “medium-chart.psd,” to include mobile media. Please save your revision as a .jpg and post it to your WordPress site. Be prepared to show your work to the class. [class activity]

Materials Needed:

* mediums-chart.psd
* PhotoShop

\*\*\*Special note: Your WordPress site containing the polished responses to questions, the revision of the Mediums Chart, and your 250-500 word “Reflective Essay” on the handout drawn from Steinberg’s book, *Five Hundred Years of Printing*, are due on final exam day, along with your take-home final exam. See “Class Projects,” located on the class website and the “Reflective Essay” handout for ideas to write about and general directions.

**Free Workshops for CMDC Students, Mondays, 2:10 – 4:10pm, VMMC 111**

I encourage you to attend these free workshops that will provide you with hands on training in producing media objects.

January 27: Illustrator
February 3: The Principles of Metrics
February 10: Search Engine Optimization
February 17: School Holiday
February 24: Audio Production
March 3: Video Production 1
March 10: Video Production 2
March 24: Intro to PHP1
March 31: Intro to PHP2
April 7: Intro to Command Line Programming
April 14: Intro to Arduino
April 21: How To Create Augmented Reality (AR) Projects with Aurasma & Layar
April 28: iPhoneography