Dick Hannah Style Guide

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# Global specs

All DH sites are 1000px wide; this was determined by their main user based screen resolution size of 1280x800px and 1024x768px.

## Color schemes

These are 4 color schemes used. The differences between the five are in the main navigation and all call-to-action buttons. The following schemes and sites per scheme are:

|  |  |
| --- | --- |
| C:\Users\Mark\Desktop\DH_DH_home.jpg | **Light blue/blue** used for:   * Main DH * Honda * Hyundai * Subaru * VW (Portland) * VW (Vancouver) |
| C:\Users\Mark\Desktop\DH_Chrome-blue.jpg | **Chrome/Blue** used for:   * Acura * Chrysler * Ram * Scion (current site is different) |
| C:\Users\Mark\Desktop\DH_Chrome-red.jpg | **Chrome/red** used for:   * Kia * Toyota * Nissan * Dodge |
| C:\Users\Mark\Desktop\DH_Chrome-green.jpg | **Chrome/green** used for:   * Jeep |

## Fonts

The font family used for all DH sites is:

* Arial, Helvetica, sans-serif

## Sizes and colors

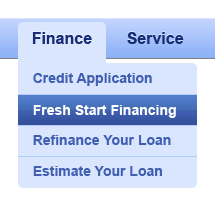
The following are font sizes, colors, and headers are used throughout all DH sites:

* **Body** (default) = normal 14px
  + Color: #333333
* **H1** = bold 30px
  + Color: #333333
* **H2** = bold 24px
  + Color: #333333
* **H3** = bold 18px
  + Color: #333333

# Main navigation

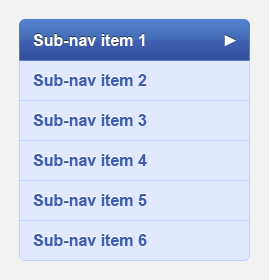
## Dropdown menus

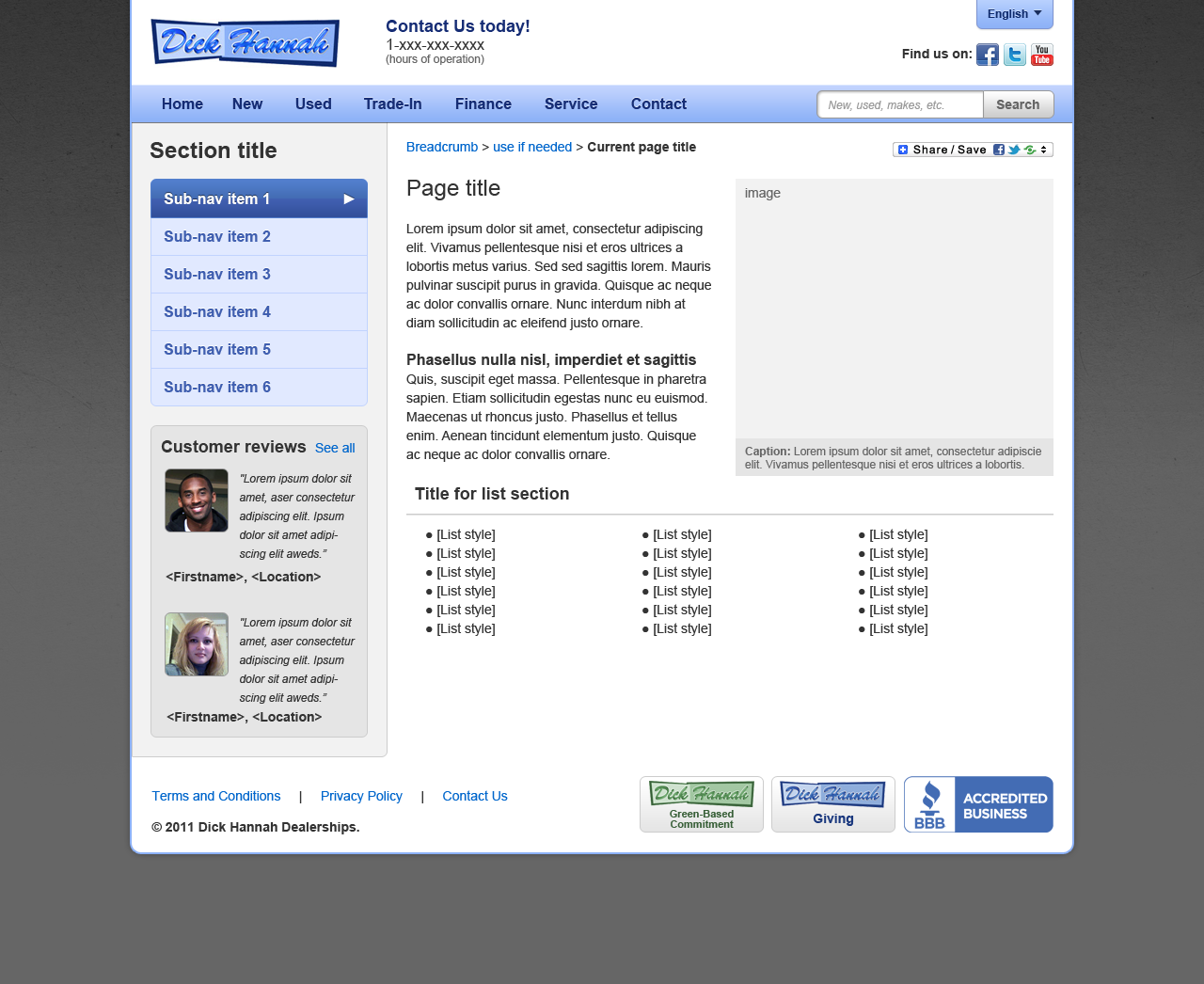
All main navigation menus are styled according to the scheme. Access to content inside these menus should complement the section title that’s being used:



# Sub-navigation

All sub-navigations should mirror main navigation dropdowns. This is done so that users can jump around to other contexts within that main navigation item. All content pages will use a two column layout with the sub-navigation towards the top of the left column, see example below:

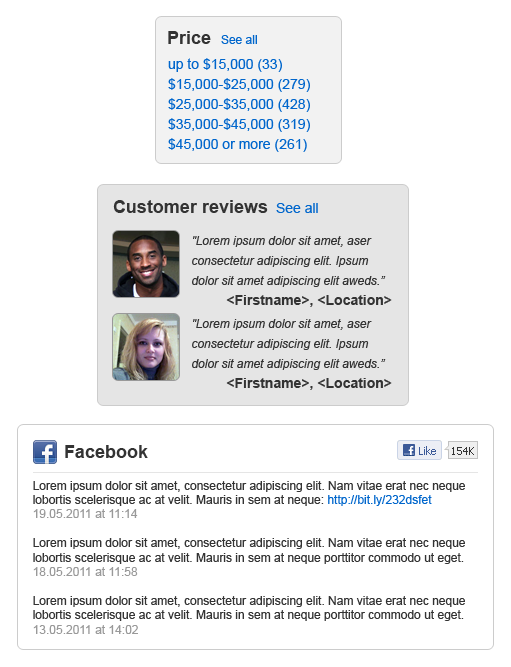




# Content boxes

## Information boxes

There are three types of information boxes. These are used for sequences found on the homepage. They’re specifically used to display more than one grouping of information:



## Attention boxes

These boxes are used to draw attention to elements on the page. The backgrounds to these boxes have a light blue (#e1e9ff) with a lightly darker light blue (#c1d3fe) border. A few examples are:

