DTC 101
Authoring Project #2

Project Goals
This project aims to help you to continue to develop your ideas about digital media and to synthesize some of the concepts you have learned about it. It is also intended to encourage you to practice the theories and ideas you have encountered in your readings and to express your methods and approaches orally and in writing.

Research Assignment
Interview five family members (or friends) who are older and younger than you about what digital literacy and the digital divide means for each given their age group (retiree, working adult, unemployed adult, high school student, etc.), economic status, race/ethinicity, gender, and sexuality. Considering how Mossberger and Tolbert, Monroe, and Rushkoff all discuss the concepts of the digital divide and digital literacy, write an essay (750-1000 words) that analyzes your findings of all five family members in relation to current statistics on the digital divide. For example, search Pew Internet, New York Times, and FCC's website for current statistics on the digital divide and digital literacy. Cite your research using the MLA format and include a bibliography with proper citations of your sources. Your paper must have double spaced text in any font of your choice that is no larger than 12pt and no smaller than 10pt. The margins of your paper must be the standard new document default set by your software. Please refer to the class website for additional info on MLA and researching for your paper.

Oral Presentations
You will be required to make a formal presentation about your work during the final exam scheduled time. Each student has 4 minutes to speak. Produce three slides that encompass your main idea and points in your research. During that time, you can highlight the main points about your research project, but the presentation should not deviate from the ideas presented in your research paper.

Turning in Your Work
Hand in a hard copy of your paper, and upload your paper (in .DOC or .DOCX format only) and PowerPoint presentation (.PPT or .PPTX format only) to the class blog. Make sure you convert your files to the proper formats prior to giving your presentation or uploading your paper. Your slide show and paper must be uploaded to the class blog prior to the final presentations.

Timeline
First Draft Due
Tues, April 23rd - a hard copy first draft with bibliography of your research paper.

Final Exam Due
Tues, April 30th at 10:30am in classroom – final paper and presentation

Assessment
This project is worth 20 pts. of your overall grade. You will be assessed in this way:

Research Essay: 10 points
Presentation with slides: 10 points