





BROOKE A. NUGENT

multimedia design + social media marketing

CONTACT

-  (360) 261-5877
-  bcan.nugent@gmail.com
-  www.brookeanugent.com
-  brooke-nugent

KNOWLEDGE

Social Media
Multimedia Design
Digital Marketing
Communication
Post-production

TECHNICAL SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Premiere
Adobe After Effects
WordPress
Basecamp
Zoom
Slack
HTML5
CSS3

SOFT SKILLS

Creative
Adaptable
Respectful
Collaborative
Driven

CERTIFICATIONS

Hootsuite Platform
Google Analytics
Google Ads

PROFILE

I am a creative social media specialist and content creator. With a strong background in brand design and digital marketing strategy, I am skilled in curating, designing, scheduling, and managing content for various social media and blogging platforms. I want to help you find your voice and build your brand!

RELEVANT EXPERIENCE

Senior Seminar: The NEXT — Digital Promotions Team Lead

Jan. 2021 – Present | www.dtc-wsuv.org/cmdc

The NEXT is a combination museum, library, and preservation space containing 30 collections and 3000+ works of born digital literature owned or managed by the Electronic Literature Organization, an international arts organization.

- Develops plans for promoting the CMDC and The NEXT
- Collaborates with team members to create content calendars
- Ensures all content aligns with the CMDC's and The NEXT's brand

Salmon Creek Journal — Marketing Director

Oct. 2020 – Present | www.salmoncreekjournal.com

The Salmon Creek Journal is Washington State University Vancouver's student-led, produced, and funded art and literary journal.

- Manages all the journal's social media profiles
- Uses Adobe software to design promotional material for events
- Effectively engages with the journal's online community

Facebook Dating — Social Media Case Study

Sept. 2019 – Nov. 2019 | www.bit.ly/fbdatingcase

Social media case study of Facebook Dating, Facebook's built-in online dating feature that was launched in the United States in 2019.

- Monitored Facebook's social media campaign for Facebook Dating
- Tracked campaign engagement through mentions, views, and likes
- Analyzed the campaign's data and trends to prepare a written report

Dale McGhee & Sons Well Drilling — Office Assistant

(Seasonal) Jun. 2018 – Aug. 2018 + Apr. 2019 – Jul. 2019

Dale McGhee & Sons Well Drilling specializes in providing well drilling, pump and tank installation, and water filtration services to the Cowlitz County area.

- Sorted and alphabetized company files
- Organized office spaces and supply cabinets
- Digitized and archived company documents

EDUCATION

Washington State University Vancouver

- Bachelor of Arts in Digital Technology & Culture (DTC)
- Minor in Business Administration
- 4.0 GPA