# **ADINA CAZACU**

**PHOTOGRAPHER** 

Vancouver, WA



### **DESIGN SKILLS**

- Multimedia design
  - Graphic design
  - Video editing
  - Photo editing and manipulation
- Web and mobile design
- Web UX/UI

#### **TECHNICAL SKILLS**

- HTML 5
- CSS 3
- Adobe Suite
  - Illustrator
  - Photoshop
  - Lightroom
  - Premier Pro
  - XD
- Microsoft Office
- Google Suite
- Collaborative Platforms
  - Zoom
  - Slack
  - Basecamp

#### **LANGUAGES**

- Fluent in Romanian
- Proficient in Russian
- Proficient in Spanish

#### **EDUCATION**

Washington State University Vancouver [Fall 2020 - Fall 2022]

B.A. in Digital Technology & Culture

### **CERTIFICATES**

- Google Ads Search Certified
- Google Ads Display Certified

# **PHOTOGRAPHY**

# Freelance Photographer | 2020-Present

- Professionally shot and edited photographs for clients of all types including portraits, couples, events, and products
- Provided creative direction and vision for the photoshoots
- Edited photos using Adobe Lightroom and Photoshop

### **PROJECTS**

**Uncle Buddy's Phantom Funhouse** | Multimedia Designer Reconstruction of the 1993 hypermedia narrative game by John McDaid for contemporary computing devices

- Developed design elements such as color palette, mood board, typography, and logo
- Created a Style Guide to ensure design consistency

Pacific Polaroids | Front-End Web Designer

A mapping interface telling a story centered around a location

- Wrote HTML 5 and CSS 3 code
- Implemented a MapBox Plug-In
- Photographed all images
- Manipulated images using Lightroom and Photoshop

**PNW Exploring** | Multimedia Designer

Webpage focusing on narrative design and telling a story through media

- Wrote HTML 5 and CSS 3 code
- Photographed every image used
- Edited the images using Adobe Lightroom and Photoshop to create a cohesive color palette

#### OTHER PROFESSIONAL EXPERIENCE

Manager, Hospitality & Guest Experience | Chick-fil-A 2020-2022

- Helped create the framework and vision for improving the customer experience of two Chick-fil-A Restaurants in the Vancouver Area
- Managed a team of 50+ employees
- Managed the daily operations of the restaurant
- Managed the restaurants' online presence on Yelp and Google Reviews