

Matthew Gisby

Project Management and Strategic Communications
Mattgisby.com | magisby@gmail.com | (360) 952-2118
LinkedIn: Matthew Gisby | Instagram: @gisbym | Twitter: @MGisby

Education

Washington State University Vancouver – Graduation, August 2020

- B.A. in Digital Technology and Culture
- Minor in Communications

Professional Experience

Clark County Historical Museum: <http://www.cchmuseum.org/>

Video production team lead and videographer.

- Managed team of videographers to produce content for use on website, social media, and other events.
- Coordinated projects between team and project manager.
- Ensured all deadlines were met and exceeded expectations.

Intruder: <https://xd.adobe.com/view/96925792-03e3-4721-43c0-cb486c3acd8d-e0a3/screen/c9524d7e-08c5-45b8-affe-35e0721d2709/Plants?fullscreen&hints=off>

Project manager and writer for mobile story.

- Coordinated team members according to their strengths.
- Monitored project progress.
- Delivered final project by deadline.

WSUCougarfb: <https://matthewgisby6.home.blog/2019/11/13/wsucougarfb/>

Writer and blog developer for the analysis of the 2019 WSUCougarfb social media campaign.

- Collected information on WSUCougarfb campaign from social media posts.
- Developed a blog using writing skills and visual artifacts to explore the success of the campaign.
- Used writing skills to recap the progress of the WSU football season.

Language, Text, Technology- Materiality: <http://dtc-wsuv.org/wp/dtc375-mgisby18-final/>

Writer for a website examining the evolution of materiality in areas of writing and communications.

- Examined the ways in which writing and the materials used for communications have evolved.
- Developed a website to highlight changes in the medium.
- Examined some of the milestones in written communications.

The Shanghai Tunnels: <https://dtc-wsuv.org/anicholas20/shanghaitunnels/>

Writer for a website examining the history of Portland, Oregon's Shanghai Tunnels.

- Researched the history of the tunnels.
- Wrote a brief history of the tunnels and Joseph "Bunko" Kelly.

Technical Skills

- Adobe Creative Suite: Illustrator, Premiere Pro, Photoshop, After Effects, XD (intermediate)
- HTML5/CSS3 (intermediate)
- WordPress (intermediate)

Essential Skills

- Writing (advanced)
- Interpersonal communications (advanced)
- Customer service (advanced)
- Leadership/Project management (intermediate)

Military Experience

United States Coast Guard

- Maritime law enforcement officer
- Rescue swimmer/First responder
- Machinery Technician/Duty section supervisor

Hobbies

- Running marathons
- Reading suspense novels
- Baking/cooking new recipe