




# Thea Hieronymus

## SOCIAL MEDIA SPECIALIST

 altheahiero@gmail.com  
 360-904-8952  
 www.theahieronymus.com

### CERTIFICATES

- Google Fundamentals of Digital Marketing
- Hootsuite Platform Certification
- Hootsuite Social Marketing Certification

### PLATFORMS

- Instagram
- Facebook
- TikTok
- Twitter
- LinkedIn

### SOFTWARE SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere
- Canva

### WEB DEVELOPMENT

- HTML5/CSS3
- WordPress
- WIX

### MEDIA SKILLS

- Facebook Business Suite
- Plann
- Facebook Creator Studio

## EDUCATION

### Washington State University Vancouver

B.A. in Digital Technology and Culture  
Minor in Communications  
Social Media Certificate

December 2022

## EXPERIENCE

### Uncle Buddy's Phantom Funhouse



Reconstruction of the 1993 hypermedia narrative game by John McDaid for contemporary computing devices

- Creating and producing content for various social media channels.
- Developing and maintaining a posting schedule for all social media accounts.
- Creating and developing a promotion for the reconstruction of the game.

August -  
December 2022

### Topicals #Goodskin Campaign

Conducted a case study and analyzed a social media campaign in real-time from

- Analyzed the interaction and response between the client and consumer.
- Compared Topicals to similar companies to collect more information on their campaign to assess the way they promoted their campaign.

January -  
May 2021

### Social Media Manager



- Managing Facebook and Instagram accounts
- Takes photos and creates content
- Works with the management team
- Facebook and Instagram ads
- Helped grow their social media following from 600 to over 1,000 followers.

October  
2021 - Present

### Barista

- Promoted from barista to a shift lead position
- Communicates quickly and efficiently

May 2021 -  
Present