




ANNE MURRAY

multimedia design

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EDUCATION

B.A. Degree Digital Technology and Culture
Washington State University Vancouver
2016- 2019

AA Graphic and Web Design
Clark College- Vancouver, WA
2013 - 2016

SKILLS

DESIGN:
Adobe CC
Illustrator
InDesign
LightRoom
XD
Photoshop
Premiere
Wordpress

PROGRAMMING:
HTML5
CSS3
Wordpress

SOCIAL MEDIA:
Hootsuite certified
Twitter Analytics
Facebook Business
Zoom

ABOUT ME

” As a multimedia designer, my key focus is to exceed client and employer expectations. I am always looking to grow and learn as a designer. I have an absolute unwavering passion for all things creative. I enjoy collaborating with clients, creative teams and production professionals to deliver design solutions, propelling web traffic, and social media engagement.

WORK EXPERIENCE

Healthcare Executive Forum / Cybersecurity Collaboration Forum **Lead Designer** - June 2019 - Present

Both business forums gather cross-disciplinary leaders to solve critical issues impacting their industries.

- Design and produce onsite materials for events
- Ensured deadlines are being met and work closely with the marketing director to produce social media graphics, print graphics, and other multimedia designs
- Create promotional videos for social media advertisements
- Rebranded and continually refresh the branding for both businesses
- Webdesign and daily maintenance of both brand's websites.

Corwin Beverage, Revolt Coffee: Augmented Reality (AR) App **Lead Designer, Project Manager** - January 2019 - June 2019

An AR app for mobile devices to promote the marketing campaign for Revolt Coffee.

- lead weekly meetings to communicate and guide the team, ensure deadlines are met, and approve all designs, animations, and video
- Assist the client and production team with all app related communication
- Design, create and stylize images and illustrations using typography, color, and other elements working within the theme of the project

Vancouver Parks and Rec: Augmented Reality (AR) App

Lead Designer, Project Manager- January 2019 - June 2019

An AR app for mobile devices to promote the marketing campaign for Vancouver Parks and Rec

- Communicate with the production team, client and ensure deadlines are met
- Assist the client and production team with all app related communication
- Collaborate with the creative team to develop a cohesive interactive design
- Design, create and stylize all design elements within the app to ensure they maintain brand guidelines
- Manage communication between the client and the creative team through weekly meetings
- Design and stylize images and illustrations working with typography, color, and other elements operating within the theme of the project and company
- Oversee all design elements to ensure a cohesive design

Freelance Multi- Media Designer 2014 – present

Multimedia Designer - I am consistently working as a multimedia designer specializing in web, graphic design, company branding, social media marketing
Projects include: Web design/establishing and monthly management of social media marketing for local businesses
Conceptualized and created the package design and company branding for a local hot sauce Silagy Sauce (currently distributed by Corwin)
Vesta Hospitality Company, Lead Designer - An internal company app to keep employees engaged in company policies and procedures