

Nate Nienaber

☎ Phone (360) 314-7999 | ✉ nate.nienaber@gmail.com | 🌐 www.clouds2words.com

Education

Washington State University Vancouver

Bachelor of Science | Majors: Psychology & Digital Technology and Culture | Minors: Sociology & Addiction Studies

Skills

Web Designer

Languages - HTML, CSS, PHP, JavaScript, Wordpress and Elementor

Graphic and Video Editor

Adobe Creative Suite - Illustrator, Photoshop, Premiere Pro, Audition, and Adobe XD

Writer and Presenter

Microsoft Suite - Word, Excel, PowerPoint, and Outlook

Project Manager

Asana, Notion, and Slack
CRMs - XRM and Salesforce

Email Marketer

Mailchimp and Content Studio

Digital Marketer

SEM Rush, Clarivoy, Display Advertising, and Google Ads

Social Media Planner

Hootsuite, Buffer, and SEM Rush
Platforms - Facebook, Twitter, Instagram, and LinkedIn

Relevant Work Experience

Digital Marketing Assistant - Dick Hannah Dealerships

September 2019 - March 2020

A family-owned car dealership group that has been around for over 70 years in the Northwest

- Managed four paid digital advertising campaigns for Dick Says Yes and Nissan
- Generated key reports and spreadsheets on campaign performance for the general manager
- Conducted SEO keyword and market analysis related to the auto industry
- Worked with the marketing department to create new web banners and advertisements every month

SEO Team Lead – The OMC Group

June 2018 - January 2019

A local listings company that works primarily with attorneys and other businesses

- Built 50 WordPress sites for clients and optimized them with SEO friendly content and layout
- Helped manage social media accounts for attorneys and insurance companies
- Trained other employees to help with building demo sites and to optimize Google My Business listings

Research Assistant – Unfolding: Vancouver– The Historic Trust

January 2018 - May 2018

An augmented reality game with a historic focus that highlights the growth and development of Vancouver, Washington

- Researched historic figures, places, and events associated with Clark County and The Historic Trust properties.
- Organized reference images to assist with creating assets for the game and website
- Wrote copy and dialogue for the game and website
- Created and tracked data in spreadsheet documents

Station Manager – KOUG Radio – Washington State University Vancouver

July 2017 - May 2018

WSU Vancouver's online radio station

- Interviewed and hired 3 staff members to assist in running the station
- Coordinated 7 events on campus to promote the radio station
- Managed a budget of over \$30,000 for the radio station and oversaw a series of upgrades to improve the broadcast experience for students
- Developed a new online training curriculum for volunteer DJs

Achievements
