

COURTNEY PACKARD

GRAPHIC DESIGNER

CONTACT

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EXPERTISE

Graphic Design
Multimedia Design
Web Design
Project Management

TECHNICAL SKILLS

DESIGN

Adobe Illustrator
Adobe InDesign
Adobe Photoshop

VIDEO/AUDIO

Adobe Premiere Pro
Adobe After Effects
Adobe Animate

PROGRAMMING

HTML5/CSS3
WordPress

MANAGEMENT SYSTEMS

Basecamp
Slack

OTHER SOFTWARE

Microsoft 365

ESSENTIAL SKILLS

Leadership and Project Management
Creativity
Problem-Solving
Strong Work Ethic
Detail Oriented
Dependability

HOBBIES

Karaoke
Musical Theatre
Pottery
Flower Arranging
Beach Combing

EDUCATION

Bachelor of Arts in Digital Technology & Culture

Washington State University Vancouver | August 2020 Expected Graduation

- ◆ President's Honor Roll | 2015-2019
- ◆ GPA 3.95

PROFESSIONAL EXPERIENCE

Parks For Clark: A Digital Reimagining | 1/2020-5/2020

Project Lead, Design Team

An interactive web-based environment & brand identity for Parks Foundation of Clark County Washington.

- ◆ Led and collaborated with a small group of designers in the development of brand guidelines and logo creation
- ◆ Directed style and brand/style guideline implementation with fellow project teams
- ◆ Delegated tasks, conducted meetings, and oversaw timesheets

Salmon Creek Journal | 1/2020-Current

Web and Layout Manager <https://www.salmoncreekjournal.com/>

A Washington State University Vancouver student-led media platform that encourages, publishes, and elevates the visual and literary arts.

- ◆ Collaborated with poetry, visual arts, and prose editors to provide a fresh layout concept for publishing approved submissions
- ◆ Designed the front cover and layout elements for the Salmon Creek Journal: *Volume 22*
- ◆ Performed upkeep of content for WordPress website
- ◆ Assisted in the promotion of content submissions

OTHER PROFESSIONAL EXPERIENCE

Designer/Event Coordinator | 2006-2019

- ◆ Consulted with clients to understand vision and analyze requirements for event/project
- ◆ Gathered required information to ensure appropriate achievement of event/project
- ◆ Developed and implemented innovative design aesthetics for project

West Ada School District | 2007-2017

Paraprofessional

- ◆ Assisted in implementation of IEP goals for students with intellectual and developmental disabilities
- ◆ Provided support to ensure student accommodations were being met
- ◆ Generated staff schedules to ensure IEP compliance for student case load
- ◆ Designed eye-catching bulletin boards and student art displays