




ALISHA PAPERFUSE

GRAPHIC DESIGNER

CONTACT INFO.

-  : 360.597.6687
 : AlishaP84@yahoo.com
 : AlishaPapenfuse.com

EDUCATION

Washington State University Vancouver
B.A. degree in Digital Technology & Culture
Anticipated Graduation Date: May 2020
Summa Cum Laude (GPA 3.98)
President's Honor Roll 2018 | 2019 | 2020

TECHNICAL SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Autodesk Maya
HTML5
CSS3
Adobe Acrobat Pro
Mailchimp
WordPress
Microsoft Office
Zoom Meetings
Team Telecommuting Collaboration
Slack Project Management App
Basecamp Project Management App
Teamwork Project Management App

ESSENTIAL SKILLS

Creativity
Strong Work Ethic
Dependability
Detail Oriented
Copy Editing
Teamwork
Self-Starting
Goal Oriented
Problem Solving

HOBBIES

Enthusiastic Goat Mom
Vintage Truck Customization
Mural Painting
Solo World Travel

PROFESSIONAL EXPERIENCE

Parks for Clark: A Digital Reimagining

Graphic Designer (Contract)

January – May 2020

An interactive web-based environment and new brand identity for the Parks Foundation of Clark County.

- Logo Redesign
- Creation of Style Guide
- Proposal Design
- Style Guide Implementation
- Development of Color Palette
- Promotional Template Creation

Nether Lands Wax

Graphic Designer (Contract)

March – April 2017

A collaboration with the owners of this business to create a cohesive look and feel for their new shop in Vancouver, WA.

- Custom Wall Art
- Door Decals
- Business Cards
- Custom Acrylic Signage
- Promotional Materials
- Outdoor Signage

Sunlight Supply

Graphic Designer / Marketing Specialist

Dec. 2010 – Nov. 2017

Responsibilities at Sunlight Supply involved designing and implementing a wide variety of marketing initiatives.

- Digital Advertisement
- Print Advertisement
- Logo Design
- Brochure Design
- Banner Design
- Billboard Design
- Photo Editing
- Catalog Creation
- Apparel Design
- Trade show Booth Design
- Vinyl Window Wrap Design
- POS Support Product Design

Viaggio Luxury Yacht Charters

Graphic Designer (Contract)

Aug. 2015 – July 2016

A complete brand identity overhaul for Viaggio Luxury Yacht Charters.

- Logo Redesign
- New Vessel Decals
- Apparel Design
- Business Cards
- Flyers / Brochures / Banners
- Promotional Items

Camp 18 Logger's Memorial

Graphic Designer (Contract)

January – March 2014

A collaboration with the Board of Directors to create a new brand identity for the Camp 18 Logger's Memorial.

- Logo Redesign
- Vinyl Banners
- Brochure Design
- Promotional Items