



Ann Radcliffe

UX/UI Design | Project Management | Front-End Web Development | Multimedia Design

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EDUCATION

B.A. in Digital Technology & Culture

May 2020 GPA 3.96
Washington State University Vancouver
Minor in Psychology

Web Application Developer Certificate

June 2016 GPA 4.0
Edmonds Community College

EXPERTISE

UX/UI Design
Project Management
Art Direction
Front-end Web Development
Content Development
Digital Asset Management
Technical Writing
Multimedia Design
Animation
Illustration
Image Manipulation

TECHNICAL SKILLS

Development | Adobe XD, Figma, Visual Studio Code, HTML5, CSS3, JavaScript, jQuery, React, WordPress, MySQL, phpMyAdmin, Unity

Multimedia Design | Adobe InDesign, Illustrator, Photoshop, After Effects, Premier Pro, Autodesk Maya

Marketing | MailChimp

Management Systems | Slack, Basecamp

VOLUNTEER WORK

Experience Wellness

Sept. 2016 - Present
Creating branding, online presence, and marketing materials for a non-profit

Edmonds Comedy Night

Dec. 2013 - Present
Developed and maintained website for comedy show benefiting the children of the Edmonds School District in Edmonds, WA

PROFESSIONAL EXPERIENCE

Project Manager

Dec. 2019 - May 2020 | Parks For Clark - A Digital Reimaging
An interactive web-based environment and brand identity of Parks Foundation of Clark County

- Leading a cross-functional team of 20 to develop, design, and implement a responsive website and social media marketing strategy
- Designing the sitemap and information structure
- Managing the workflow, and maintaining the team's focus on the stakeholder's mission and goals throughout all stages of the project's development

Project Manager

Oct. 2019 - Dec. 2019 | Clark County Historical Museum's Usability Report
Recommendations for improving the usability and user experience of the Clark County Historical Museum website

- Managed and collaborated with eight teams to develop the report and define clear deliverables
- Mentored the team members on the fundamentals of user experience and user interface design
- Performed user research and analyzed data for the usability requirements

Branding and UX/UI Specialist - Contract

Apr. 2019 - Aug. 2019 | ToolBelt - Vancouver, WA

- Collaborated on the redesign and UX/UI of the company's mobile App
- Directed and produced the brand identity
- Created a style guide to help control the branding within all marketing channels for this tech start-up
- Conceptualized, designed and produced in-store and out-of-home merchandising and other collateral

Branding and UX/UI Specialist - Self-Employed

Oct. 2002 - Oct. 2017 | Creative Hubbub - Seattle, WA

- Created branding and advertising campaigns for local businesses
- Collaborated with stakeholders to produce marketing strategies
- Developed wireframes and user interface designs for responsive websites

Web Content Specialist

Oct. 2008 - Oct. 2010 | New Roots Organics - Seattle, WA

- Played an instrumental role in migrating the company's static website into a database-driven and e-commerce enabled site
- Created the product and marketing content and imagery for new website
- Managed and populated content for the front-end and back-end of the site
- Developed user manuals and documentation for future users

Art Director and Web Designer

Sept. 1998 - Sept. 2002 | Strum - Seattle, WA

- Conceptualized and designed new products, an e-commerce website, email campaigns, catalogs, direct mail, in-store and out-of-home merchandising
- Directed photographers and designers on product development
- Developed a content management system for visual assets, copy, products, and vendor specifications