

GEORGINA REYES GARCIA

Social Media Specialist & Multimedia Designer

EDUCATION

Washington State University Vancouver
B.A. in Digital Technology & Culture, December 2022 (Anticipated)

PROJECTS

Uncle Buddy's Phantom Funhouse Reconstruction

Reconstruction of the 1993 hypermedia narrative game by John McDaid for contemporary computing devices.

Videographer and Editor, August-December 2022

- Designed a storyboard for the trailer and music video
- Edited various components of the sound and imagery

#DamnRightItsFolgers: Social Media Case Study

Developed a case study analysis in real time over several months.

url: <https://socialmediacasestudiesspring2022/damnrightitsfolgers/>

Researcher and Writer, January-May 2022

- Researched the client and competitors to compare the effectiveness of campaigns
- Analyzed the interactions between clients and their consumers

Love and Dating Remix

A compilation of videos remixed into a short story about the how-tos of dating.

url: <https://youtu.be/eftbVWUGQoA>

Video Editor, February 2020

- Researched and collected various old historical videos
- Created a storyboard for the remixed video
- Edited all elements of the montage in Premiere




OTHER EXPERIENCE

Crew Member, Wendy's

May 2018 - June 2021

- Mastered POS systems to handle transactions ranging from \$4000-\$6000 per shift.
- Successfully resolved conflicts in a timely manner resulting in customer satisfaction.
- Ensured the accuracy of transactions, orders, and payments.

Contact

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Certificates

Hootsuite

- Platform Certification
- Social Marketing Certification

Google Ads

- Display Certification
- Search Certification

Technical Skills

Multimedia Design

- Adobe Lightroom
- Adobe Photoshop
- Adobe Premiere
- Adobe Illustrator
- Canva

Web Design

- HTML5/CSS3
- WordPress
- Hootsuite

Soft Skills

- Fluent in Spanish
- Creativity
- Communication
- Conflict Resolution

Collaborative Platforms

- Zoom
- Slack
- Basecamp

Hobbies

- Photography
- Cooking
- Travel