

JENNA SENG

Video Production & Multimedia Design

CONTACT

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- Jennaseng.com

EDUCATION

- B.A in Digital Technology & Culture**
Washington State University Vancouver
Expected Graduation May 2020
 - MINOR IN COMMUNICATIONS
 - GPA: 3.6

ESSENTIAL SKILLS

- CREATIVE & TECHNICAL WRITING
- SEARCH ENGINE OPTIMIZATION
- ZOOM ONLINE COLLABORATION
- MULTIMEDIA DESIGN

TECHNICAL SKILLS

- HTML5 & CSS3
- AUTODESK MAYA
- ADOBE CREATIVE SUITE:
 - ILLUSTRATOR
 - PHOTOSHOP
 - INDESIGN
 - PREMIERE PRO
 - AFTER EFFECTS

HOBBIES

- DISTANCE RUNNING
- PLAYING GUITAR
- SERVICE TRIPS/TRAVEL

EXPERIENCE

Project Renovare: A website & virtual experience (2020)

Clarkcountyhistoricalmuseum.com

A rebranded website that features both video content and a virtual tour of 3D modeled artifacts.

Video Producer:

- COMPLETING THE PRODUCTION OF A 3-5 MIN PROMOTIONAL VIDEO.
- EDITING MAIN CONTENT TO CREATE SIX SHORTER VIDEOS FOR THE WEBSITE AND SOCIAL MEDIA.
- WORKING COLLABORATIVELY WITH CONCEPT, PRODUCTION AND POST- PRODUCTION.

Climate and Media Literacy Research (Spring 2019)

Jennaseng.com/climate&medialiteracyresearch

Research analysis studying correlation between news media consumed and participants view on climate change.

- CONDUCTED SURVEY RESEARCH VIA INTERVIEWING GROUPS.
- WROTE UP A RESEARCH ANALYSIS.
- WORKED COHESIVELY WITH A RESEARCH PARTNER.

Custom T-shirt Design (2020)

Jennaseng.com/tshirtdesign123

Worked closely with clients to create a custom design for clothing.

- DESIGNED CUSTOM FRONT AND BACK LOGOS.
- WORKED IN ADOBE ILLUSTRATOR FOR ILLUSTRATIONS.
- CONSULTED WITH CUSTOMERS ABOUT DESIRED LOOK.

