

Sydney Standish

Digital Content Creator

Contact

Phone: (314) 677-0369

Email: sydstandish@gmail.com

Instagram: @sydstandish

Portfolio: sydstandish.com (in progress)

Skills

Adobe Illustrator

Adobe Photoshop

Adobe Lightroom

Adobe Premiere Pro

Adobe Animate

Adobe After Effects

Procreate

Final Cut Pro

WordPress

HTML5

CSS3

Basecamp

Slack

Hobbies

Figure skating

Art

Cinematography

Film Photography

Journaling and writing

Education

Bachelor of Arts in Digital Technology & Culture

Washington State University Vancouver

Minors in Psychology and Sociology

Expected graduation – May 2020

Professional Experience

Project Renovare: A Website and Virtual Experience for the Clark County Historical Museum: August 2019 – present

A project devoted to developing a website, 3D models and videos for the Clark County Historical Museum.

Design Team

- Developed logo and branding directions for the museum.
- Worked alongside development team to create a cohesive website aesthetic.

Dirty White Shoes: August 2019 – present

Creative Director and Creator for local pop band, "Dirty White Shoes"

- Planned, directed, executed, and edited promotional photos, digital art single covers, photographed single covers, promotional videos, lyric videos, and a music video.
- Created a social media promotion campaign.
- Fully developed branding, artistic direction, promotion themes, and logo design.

Forever Young: February 2018 – November 2018

Creative director and social media manager for local church youth group, "Forever Young"

- Created a social media plan which consisted of daily posts which were either photographed or drawn digitally, weekly videos consisting of video, audio, and drawn assets, and consistent Instagram story posting.
- Designed logo, color scheme, branding directions, and promotional materials (pamphlets, name badges, posters, and banners, merch designs).
- Planned, budgeted, bought, and hand created decorations for event nights, and a three-day summer camp.