**WSU Vancouver Creative Media & Digital Culture Fall 2019**

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| **DTC 336 Composition and Design** Sections 01 & 02 | | | | | | | | |  |
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Instructor – Christopher Dreger  
Email: [christopher.dreger@wsu.edu](mailto:christopher.dreger@vancouver.wsu.edu)

**Assignment 4 – Part 2 of a multi-medium Event Information Display - “Animated Poster (from static Poster)”**

Animated your Poster in After Effects as:

1. an animated poster (a looped video promoting an atmosphere and timed summation of the information of the event

When done, export you animation as a .mp4 (H264) through Adobe Media Encoder.

Read from the online graphic design book:

<http://www.gdbasics.com/html/pattern/pattern.html> 13

<http://www.gdbasics.com/html/diagram/diagram.html> 14

<http://www.gdbasics.com/html/time/time.html> 15

<http://www.gdbasics.com/html/rules/rules.html> 16

This will be a 2 week project.

Think Composition:

* lead the eye and reveal communication through time
* “speak” through moving typography
* include sound but not voice overs
* use motion graphics for aesthetics and informational reasons

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