1. Some other digital interface for a physical device: If you have other ideas, please clear them with me.

The supporting assets ***will*** include:

* LaShay-

**Device name- Stovia:** Holographic(Projection) device & helper.

This product features state-of-the-art instructions including measurements, temperature readings, and a plethora of recipes to help you get started on cooking.

Company name- **HoloTech**

A short description of the device and company. Include User demographics.

Is leading the industry into an innovative, and family-friendly way to create food. Our products specialize in simplicity and efficiency with Holograms

**Ia suffix was inspired by the Roman feast.**

* Megan-

A **Diagram**, Illustration, physical or 3D model of the device.

A **Logo**: Envision this on the device, and digitally. Does it need to have an animated version?

A **Style Guide** – This is the look and feel of the company, the public communication face. Be thorough, bold and clear. Think of anywhere digital, print, and physical manifestations of your company’s information and *identity* would appear. Think of what information or assets you really need

* Dimitri-

A web page mockup/design

* Dylan-

A FB Banner

A FB ad which conforms to FB standards (research FB ad requirements and constraints)

* Team: (Google Slides)

Either a Power Point or a Explainer video/animation of your company’s product.

* 1. Explainer animation example: <http://www.blinktower.com/portfolio/vodacom-data-roaming/>
  2. <http://www.blinktower.com/portfolio/rapiddeploy-ems/>
  3. Comedic PSA on dumb ways to die:

<https://www.youtube.com/watch?v=IJNR2EpS0jw&list=PLy9bPWxvsVSlIDfmkEGGiEz02Df6DI71i>

Design your presentation.

<https://www.sparkol.com/en/Blog/The-7-universal-story-plots-that-still-entrance-audiences>

View The first one (but in terms of problems, rather than monsters)

<https://www.sparkol.com/en/Blog/8-Classic-storytelling-techniques-for-engaging-presentations>

Another set

FALSE START archetype for how the old one sucked, and the newer one is better.

How will it flow? What is the order?

Who will speak? (It can be everyone for different parts.)

How can you match the style of the company to the presentation style?