

# GLEN CARNES

MULTIMEDIA MARKETING &  
DESIGN



## CONTACT

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 [Glen Carnes](#)

 Seattle Metropolitan Area

## EDUCATION

Washington State University Vancouver

- B.A. IN DIGITAL TECHNOLOGY & CULTURE
- MINORS IN COMMUNICATIONS & CREATIVE WRITING
- PRESIDENT'S HONOR ROLL 2020-22

## SKILLS

### DIGITAL MARKETING

- Branding
- Advertising & Promotion
- SEO
- Social Media Management
- Copywriting
- Web/Blog Development

### MULTIMEDIA DESIGN

- Graphic Design
- 2D Animation
- Video Editing
- Motion Graphics
- Audio Editing
- Digital Storytelling

### SOFTWARE

- Adobe Illustrator
- Adobe After Effects
- Adobe Audition
- Adobe Premiere Pro
- Adobe Animation
- Apple Logic Pro
- Salesforce
- Squarespace
- WordPress
- MSFT Teams
- Slack
- MSFT Visio

## EXPERIENCE & PROJECTS

### CORE CONSULTING LLC/ TACKLE.IO

Marketing Specialist



2021- PRESENT

- Developed numerous marketing campaigns which increased engagements across various platforms.
- Designed and improved multimedia graphics which improved digital branding.
- Enhanced processes which nurture relationships between AWS, Microsoft, Google, and their partners.
- Consistently worked directly with the founder of Core to develop and improve the vision for marketing materials and collateral.

### UNCLE BUDDY'S PHANTOM FUNHOUSE

Social Media Strategist



2022

Reconstruction of the 1993 hypermedia narrative game by John McDaid for contemporary computing devices

- Developed promotional campaign for game reconstruction.
- Increased impressions and engagements across multiple social media accounts.
- Monitored analytics to boost impressions and kept the client informed.

### CLEAN SUMMITS

Digital Marketing Director



2022

- Created and executed an entire digital marketing campaign for a mock company that promotes clean energy and sustainability practices specifically within the realm of snow sports.

### STELLAR INDUSTRIAL SUPPLY

Site Support/ CSR

2015- 2021

- Redesigned and improved processes of billing hundreds of thousands of dollars weekly.
- Efficiently balanced invoices for some of the largest aerospace companies in the world and played an integral role in our relationships with those companies.