Gianella Singhose

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Education	**BS in Digital Technology and Culture** – Washington State University Vancouver Expected: Spring 2026

GPA: 3.41/4.0 Minor: Computer Science

AA in Arts DTA with Honors - Clark College   Spring 2022
GPA: 3.75/4.0

Skills

Technologies: HTML, CSS, Python, Java, JavaScript, TypeScript, C, Adobe Illustrator, Photoshop, After Effects, Microsoft Suit, Figma, Canva, Slack

Projects

Huffman Encoder:
Implemented a text data compression method that focused on letter frequency and optimizing space allocation by using a priority queue based on a minimum heap.
Technologies: Java

Blackjack:
Created an interactive Blackjack game featuring human inputs and AI reactions, operated through a user-friendly GUI window for enhanced user interaction.
Technologies: Typescript

CouvCity Logo:
Designed a captivating and memorable logo for a small business that effectively represented its brand and identity values through research, conceptualization, and collaboration.
Technologies: Adobe Illustrator

Figma Interactive Application Prototype:
Created simple wireframes and utilized Figma's features based on a UX persona to create a mobile and web application.
Technologies: Figma

Experience

Computing Sales Associate, *Best Buy*   May 2024 – Present

▪ Maintained comprehensive knowledge of computers, peripherals, and software, staying updated on the latest industry trends to confidently advise customers on tech solutions, by actively assessing their technology needs and providing tailored product recommendations.
▪ Designed and organized computer department displays to highlight products effectively, strategically placing items to capture customer interest and conducting product demonstrations to showcase key features of laptops, desktops, and accessories.
▪ Exceeded monthly sales targets by upselling products and promoting extended warranties, accessories, and tech support plans to increase revenue by researching pricing strategies and drive sales through competitive positioning.

Cougar Center Assistant, *Washington State University Vancouver*   November 2022 - Present

▪ Partnered with faculty, parents, and students to confidentiality address financial aid inquiries under federal and state procedures, by leveraging analysis of internal student accounts and delivering comprehensive financial aid resources.
▪ Provided personalized assistance to 4,000+ students, guiding them in navigating university resources based on their individual needs, including preparing for admission advising appointments and coordinating with the university's disability services to arrange necessary accommodations.
▪ Collaborated with various university departments to facilitate seamless communication between students and faculty by offering departmental information, directory contacts, and distributing event details.

Freelance Artist, *Self-Employed*   2021 - Present

▪ Established a formidable online presence, amassing a following of over 5,000 across social media platforms including Instagram, Twitter, and Discord by utilizing analytics and insights to monitor audience demographics and optimize content performance.
▪ Produced bespoke digital artwork for 50+ clients and small businesses, such as illustrations and logos, leveraging industry-standard software including Adobe Illustrator, Photoshop, Canva, and Clip Studio Paint to achieve technical mastery and captivating visual artworks.
▪ Collaborated with fellow artists through art trades, commission work, and active communication to enhance participation and engagement within dedicated communities, thereby broadening reach and increasing visibility to an online presence.

Peer Mentor, *Clark College Office of Diversity, Equity, and Inclusion*   September 2021 – June 2022

▪ Provided mentorship and guidance tailored to the needs of ESL (English as a Second Language) students with diverse backgrounds, assisting them with navigating college processes, accessing essential admission websites, and exploring financial aid options available for low-income students.
▪ Partnered with campus organizations and departments to implement initiatives aimed at fostering diversity and inclusion among the university community, such as luncheons, and delivering educational presentations that promoted the understanding and appreciation of different perspectives.
▪ Actively participated and engaged in equity training and professional development to enhance cultural competency and effectiveness within the work environment, thereby contributing to the creation of a more inclusive and welcoming atmosphere.