

# Jessica Miralrio

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## Summary of Qualifications

- Proficient in Adobe Illustrator, Photoshop, Premiere Pro, Adobe InDesign, Adobe XD
- Knowledge of website design using HTML and CSS
- Bilingual Spanish and English

## Education

### **Bachelor of Arts in Digital Technology and Culture**

Expected Fall 2023

*Washington State University, Vancouver, Washington*

### **International Exchange and Study Abroad Program**

Fall 2022

*Ewha Woman's University, Seoul, South Korea*

## Relevant Projects

### **Logo Re-design, WSU Vancouver**

- Developed a new logo for the brand Chicza that kept its cultural identity
- Brainstormed and drafted 20 logo ideas
- Utilized adobe Illustrator to create favicon and app icon sized versions of the logo

### **Event Poster, WSU Vancouver**

- Designed an event poster for a Latino food festival that featured 30 Latino business in the Portland and Vancouver Area
- Implemented 6 different types of typography to create legible information about parking, social media, dates, and location
- Utilized Adobe Illustrator to create original vectored graphics

### **Recipe Website, WSU Vancouver**

- Created a website using HTML and CSS while focusing on mobile first responsive design
- Implemented media queries and grid display to create a clean design that focused on visual hierarchy

## Experience

### ***Layout Manager*, March 2023 - Current**

Salmon Creek Journal, WSU Vancouver

- Collaborated with a team to create a style guide that specified fonts, cover art, artistic assets
- Formatted 50 pieces of student visual art, poetry, and prose pieces in InDesign
- Edited 45 pages of the art journal to check for misspellings, formatting, and name spelling

### ***Crew Member*, May 2021 - July 2022**

Trader Joes, Vancouver, WA

- Accounted for the sales of coffee section by maintaining an organized backstock
- Informed customers about popular products by staying up to date on information about incoming seasonal products and staying engaged during team huddles

### ***Head Cashier*, April 2019 – May 2021**

Natural Grocers, Vancouver, WA

- Collaborated with store manager and fellow crew member to design monthly window art that was voted best in the PNW region in 2020