

Kevin A. Lennon

Multimedia Designer & Content Specialist

kevinlennondesign.com

kevinallanlennon@gmail.com

(360) 635-8942

Creative Skills

Graphic Design
Post Production Videography
Typography

Illustration
Layout Design
Photography

Brand Design
Concept Art
Collaboration

Software Skills

Illustrator
InDesign
After Effects
Premier Pro

Photoshop
Maya
Slack
Sublime Text

Camera Raw
FL Studio
Basecamp
Zoom

Professional Experience

“WSU Vancouver Is” Campaign

A recruitment and development campaign for Washington State University Vancouver

Multimedia Design team, Spring 2024

- Organized a content team to produce photos and videos for campaign
- Produced 20 photographs of student testimonials for advertising
- Generated image cutouts of students and a QR code for poster design

The Vancougar Magazine

University Journal and campus sponsored organization

Layout Manager and Photographer

- Designed layouts for campus journalism
- Illustrated visual identity for magazine
- Documented dozens of photos for news stories

<https://thevancougar.org>

It's Not Me, It's You

Student exhibition of art

Zine Design and Showcase Artist

- Developed advertising and branding online and in Downtown Vancouver
- Created 100 zines for showcase by hand with team
- Curated artwork of 18 individuals within show

labs.wsu.edu/aardwolf

Education

BA in Digital Technology & Culture

Washington State University Vancouver, WA, expected graduation May 2024

Minor in Fine Arts

AIIGA Portland Mentorship Program