

Amanda Jane Wolcott

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Project Manager | Digital + Social Strategist | Copywriter

Education

Washington State University Vancouver

Bachelor of Arts, Digital Technology and Culture

May 2016, Summa Cum Laude

Experience

T1VR: Project Manager, January 2016 – May 2016

Columbia River Economic Development Council, Vancouver, WA

- Managed a team of five people in the promotion and production of a virtual reality environment
- Created marketing materials for the promotion of the Vancouver, WA waterfront
- SURCA 2016 award winner

Innovation Partnership Zone: Media Intern, April 2015 - May 2016

Vancouver City Government, Vancouver, WA

- Generated and executed a social media strategy to inform, engage, and listen to an audience of technology and economic development professionals
- Updated website content for the Vancouver-Camas technology accelerator and other City of Vancouver long range planning websites using Squarespace and Joomla

The Collaboratory: Project Manager, August 2014 – December 2014

Creative Media & Digital Culture Program, Vancouver, WA

- Managed a team of five people in the social media promotion of a university online communication resource
- Utilized social media metrics data to make informed decisions regarding social media strategy

Certifications & Minors

Hootsuite Certification

Professional Writing Certificate

English Minor

Business Administration Minor

Tech Skills

Hootsuite

Buffer

Twitter

Facebook

Instagram

LinkedIn

Slack

Asana

Basecamp

Squarespace

WordPress

Prezi

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Microsoft Office Suite

Essential Skills

Communication

Leadership

Teamwork & Collaboration

Adaptability

Problem Solving

Conflict Resolution

Time Management