

Internet USAGE



Users

There are 4.4 billion active internet users worldwide - thats 58% of the population



Time

Internet users spend an average of 6 hours and 42 minutes online daily



Activities

Activities of internet users consist of video streaming (92%), TV content streaming (58%), online gaming (30%), watching live streams of online games (23%), and watching e-sports (16%)



Sites

The most visited websites are Google, Youtube, and Facebook



Mobile

Internet users spend 48% of their browsing time via their mobile devices

