

ROXANA MORENO

FRONT END & MULTIMEDIA DESIGNER

PORTFOLIO: ROXANAMORENO.COM



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PROJECTS

Front End Developer

2022

Uncle Buddy's Phantom Funhouse

Reconstruction of the 1993 hypermedia narrative game by John McDaid for contemporary computing devices.

- Utilized HTML5, CSS3, and Javascript to develop responsive web pages with dynamic content.
- Used GitHub to work on a team with other developers.

URL: https://dte-wsuv.org/rmoreno20/portfolio_site/uncle-buddys-phantom-funhouse-project.html

Visual Identity Design

2022

Mr. Jerky - Beef Jerky

Developed a visual identity for a beef jerky company based in Mexico, including a logo, website design, and social media assets.

- Used Adobe Illustrator to construct vector logos and icons.
- Utilized design elements to create a cohesive visual identity.

URL: https://dte-wsuv.org/rmoreno20/portfolio_site/mr-jerky-branding-project.html

Visual Identity Design

2023

Surf A Vino

The visual branding of Surf A Vino, a unique tourism company offering wine tasting and surf lessons for women.

- Created a brand style guide including logo icons, typography, and a color palette.
- Utilized Adobe Illustrator and Photoshop to create logo icons and mockups.

URL: https://dte-wsuv.org/rmoreno20/portfolio_site/surf-a-vino-project.html

TOOLS

WEB
◦ HTML5 & CSS3
◦ Wordpress

ADOBE
◦ Illustrator
◦ Photoshop
◦ Premiere
◦ After
◦ InDesign
◦ XD
◦ Audition

OTHER
◦ GitHub
◦ Zoom
◦ Slack
◦ Basecamp
◦ Hootsuite
◦ Microsoft Office

SKILLS

- Communication
- Teamwork
- Organization

LANGUAGE

English

Spanish

EDUCATION

2019-2022

B.A. in Digital Technology and Culture,
Minor in Business Administration

Washington State University Vancouver

2017-2019

Customer Service Representative,
Whole Foods Market

Increased company productivity, communicated proactive sales programs to targeted markets, and assisted customers through telephone.

EXPERIENCE

2015-2017

Food Service Team Member,
Five Guys

Maintained food labels, increased product organization, resolved customer complaints by analyzing and providing relevant information, and organized a list of daily tasks.

HOBBIES

Illustration ■ Painting ■ PC Gaming ■ Reading